

Scandinavian Journal of Management

Volume 9, 1993

List of Contents, Author Index and Key Word Index



Pergamon Press Oxford New York Seoul Tokyo

SCANDINAVIAN JOURNAL OF MANAGEMENT

Incorporating Scandinavian Journal of Management Studies

Editor

STEN JÖNSSON

Department of Business Administration, Gothenburg School of Economics and Commercial Law,
Vasagatan 3, S-411 24 Gothenburg, Sweden

Former Editor

ROLF LUNDIN

University of Umeå

Associate Editors

HENRIK GAHMBERG

University of Vaasa

FLEMMING POULFELT

Copenhagen Business School

TORGER REVE

Norwegian School of Economics and Business Administration

English language adviser

NANCY ADLER

Editorial Board

NILS BRUNSSON

Stockholm School of Economics

CHRISTER CARLSSON

Åbo Academy

BARBARA CZARNIAWSKA-JOERGES

Stockholm School of Economics

JEREMY DENT

London School of Economics
and Political Science

LARS ENGWALL

Uppsala University

PAULSSON FRENCKNER

University of Stockholm

ANTHONY HOPWOOD

London School of Economics
and Political Science

ERIK JOHNSEN

The Management Research
Institute, Frederiksberg

PERTTI KETTUNEN

University of Jyväskylä

PAL E. KORSVOLD

Norwegian School of Management

REIJO LUOSTARINEN

Helsinki School of Economics

JAMES G. MARCH

Stanford University

LARS-GUNNAR MATSSON

Stockholm School of Economics

HENRY MINTZBERG

McGill University

JOHAN P. OLSEN

Norwegian Research Centre in
Organization & Management

ANDREW PETTIGREW

University of Warwick

BENT PROVSTGAARD

Århus School of Economics

GERALD R. SALANCIK

Graduate School of Industrial
Administration, Pittsburgh

WILLIAM H. STARBUCK

New York University

AARON WILDAVSKY

Survey Research Center,
University of California, Berkeley

Production Editor

WENDY LAWSON

Pergamon Press Ltd, Headington Hill Hall, Oxford OX3 0BW, U.K.

*Publishing, Subscription and Advertising Offices: Pergamon Press Ltd, Headington Hill Hall, Oxford OX3 0BW, U.K.
(Oxford 794141, Telex 83177)*

The editors gratefully acknowledge financial support from the Nordic Publishing Board in Social Sciences.

Annual Subscription Rates 1994

Annual institutional subscription rates (1994): North, Central and South America, U.S.\$235.00, rest of world £152.00. Sterling prices exclude VAT. Non-VAT registered customers in the European Community will be charged the appropriate VAT in addition to the price listed. Prices include postage and insurance and are subject to change without notice. Subscription enquiries from customers in North America should be sent to: Pergamon Press Inc., 660 White Plains Road, Tarrytown, NY 10591-5153, U.S.A., and for the remainder of the world to: Pergamon Press Ltd, Headington Hill Hall, Oxford OX3 0BW, U.K.

Second class postage rate paid at RAHWAY, NJ. Postmaster send address corrections to *Scandinavian Journal of Management*, c/o Pergamon Press Inc., 660 White Plains Road, Tarrytown, NY 10591-5153, U.S.A.

Whilst every effort is made by the publishers and editorial board to see that no inaccurate or misleading data, opinion or statement appear in this journal, they wish to make it clear that the data and opinions appearing in the articles and advertisements herein are the sole responsibility of the contributor or advertiser concerned. Accordingly, the publishers, the editorial board and editors and their respective employees, officers and agents accept no responsibility or liability whatsoever for the consequences of any such inaccurate or misleading data, opinion or statement.

Copyright © 1993 Pergamon Press Ltd

Published Quarterly in March, June, September and December

CONTENTS OF VOLUME 9

Number 1		1993
S. JÖNSSON	Editorial: Towards the inner market	1
F. BORUM and J. K. CHRISTIANSEN	Actors and structure in IS projects: what makes implementation happen?	5
S. CARMONA and G. PEREZ-CASANOVA	Organizational forgetting and information systems	29
L. LINDKVIST	Accounting in hierarchies: a TCA interpretation of internal reporting	45
M. MALKAMÄKI, T. MARTIKAINEN, J. PERTTUNEN and V. PUTTONEN	On the causality and co-movements of Scandinavian stock market returns	67
<i>Book Review</i> P. A. DOBERS	<i>Economic Approaches to Organizations</i> , by S. Douma and H. Schreuder	77
	Acknowledgement to referees	79
	Announcement	81
	Contributors to this issue	83
Number 2		1993
S. JÖNSSON	Editorial: Anecdotal evidence	85
R. GRAFTON SMALL	Consumption and significance: the shape of things to come	89
A. JENSEN	Strategies against market power in marketing channels	101
H. JANSSON and D. D. SHARMA	Industrial policy liberalization and TNCS: the Indian experience	129

I. BJÖRKMAN and M. GERTSEN	Selecting and training Scandinavian expatriates: determinants of corporate practice	145
<i>Book Review</i> Y. D. BILLING	<i>Organization Theory and Class Analysis. New Approaches and New Issues</i> , edited by Stewart R. Clegg	165
	Contributors to this issue	171
Number 3		1993
S. JÖNSSON	Editorial: Legitimacy regained?	173
D. BJÖRKEGREN	Managing art-related businesses	175
T. REPONEN	Information management strategy — an evolutionary process	189
K. JONNERGÅRD	Federative organizations: the effects of double binding contracts	211
<i>Forum</i> O. NODOUSHANI	The legitimacy of management	225
<i>Book Review</i> O. L. JOHANSSON	<i>Rationalitet og magt</i> , by B. Flyvbjerg	241
	Announcement	245
	Contributors to this issue	247
Number 4		1993
S. JÖNSSON	Editorial: Memories	249
F. BATTISTELLI	Organizational relics as symbolic resources	251
E. HÄCKNER	Conformity or divergence in describing the business concept and profitability	265
N. HOME	Environmental selection and retail change	283

L. G. HASSEL and
G. M. CUNNINGHAM

Budget effectiveness in multinational companies: an
empirical examination of environmental interaction on
cognitive and affective effects of two dimensions of
budgetary participation 299

Acknowledgement to referees 319

Contributors to this issue 321

Volume Contents, Author Index and Key Word Index for
Volume 9, 1993 i

AUTHOR INDEX

Battistelli, F. 251
Billing, Y. D. 165
Björkegren, D. 175
Björkman, I. 145
Borum, F. 5

Carmona, S. 29
Christiansen, J. K. 5
Cunningham, G. M. 299

Dobers, P. A. 77

Gertsen, M. 145
Grafton-Small, R. 89

Häckner, E. 265
Hassel, L. G. 299
Home, N. 283

Jansson, H. 129
Jensen, A. 101
Johansson, O. L. 241
Jonnergård, K. 211
Jönsson, S. 1, 85, 173, 249

Lindkvist, L. 45

Malkamäki, M. 67
Martikainen, T. 67

Nodoushani, O. 225

Perez-Casanova, G. 29
Perttunen, J. 67
Puttonen, V. 67

Reponen, T. 189

Sharma, D. D. 129

KEY WORD INDEX

- Accounting principles, 45
- Accounting theory, 45
- Administrative perspective, 5
- Art production, 175
- Big business, 225
- Budgetary participation, 299
- Budgeting process, 29
- Business concept, 265
- Case-study research 29
- Causality, 67
- Conformity, 265
- Consensus, 265
- Consumption, 89
- Corporate control, 225
- Corporation, 225
- Cultural artefacts, 89
- Death and survival of rural stores, 283
- Decentralization, 29
- Distribution channels, 101
- Ecological competition, 283
- Environment, 265
- Environmental dynamism, 299
- Expatriation, 145
- Federative organization, 211
- Finance, 67
- Human resource management, 145
- Implementation, 5
- India, 129
- Information management, 189
- Information systems planning, 189
- Intercultural competence, 145
- Internal capital market, 45
- Internal reporting, 45
- Job satisfaction, 299
- Landscape, 89
- Liberalization, 129
- Local information systems, 29
- Mail-order firms, 101
- Management, 265
- Managerial legitimacy, 225
- Market power, 101
- Marketing channels, 101
- Multinational corporations, 299
- Network perspective, 5
- Nobility, 251
- Organizational change, 265
- Organizational culture, 251
- Organizational forgetting, 29
- Organizational learning, 29
- Organizational network, 129
- Organizational relics, 251
- Ownership contracts, 211
- Ownership, 225
- Past, 251
- Pension funds, 225
- People's capitalism, 225
- Performance, 299
- Policy implementation, 129
- Political legitimacy, 129
- Political metaphor, 251
- Political perspective, 5
- Power framework, 101
- Power strategies, 101
- Principal-agent relationship, 211
- Professional management, 225
- Profitability, 265
- Project organization, 5
- Retail change, 283
- Scandinavia, 67
- Semiotics, 89
- Social metaphor, 251
- Stability, 265
- Stock markets, 67
- Strategic information systems, 189
- Strategy, 265
- Systems development, 5
- The bureaucratization of the world, 225
- The managerial revolution, 225
- The politicalization of corporation, 225
- Tradition, 251
- Transaction cost approach, 45
- Transnational corporations, 129
- Turbulence, 265